**Summary Presentation – Resilience and Transformation**

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Your vision is the antidote for combating a crisis. By aligning purpose with what you stand for, you connect to who you are meant to be. It shapes your impact on the world and empowers you to build a company that is exceptional rather than average.

For my discussion today, I will provide you with:

* 5 Resilience Builders
* 8 Actions Steps for Transformation
* 1 Action Item

**5 Resilience Builders (the 5Cs)**

1. **Cause** - a purpose bigger than you.
2. **Commitment** - wins over personal fears. Options are not possible without commitment.
3. **Creativity** – challenge the status quo. Seeing the problem, finding solutions.  There is always an answer, more than one answer.
4. **Consistency** - we will get new norms from this crisis.  However, there is somethings that must remain the constant which is your values,
5. **Community** - being on a team.  Doing something that requires more than just you.  If you are the only person on your team, you have a small dream.

**8 Action Steps for Transformation**

1. See what others do not see – Break the rules. Ask the question, Why not instead of Why? You are seeking to create a better future.
2. Say things others do not say, speak up.  Takes courage to stay your course even when others do not see what you see or believe what you believe.
3. Believe what others do not believe - believe you can make a difference, becoming your passion.  Train your mind. Believing brings conviction to your leadership, becoming a belief magnet.
4. Feel things that others do not feel. Passion is the fuel, carries you forward.  Changes you and others around you.
5. Do what others will not do.  Outdo yourself. Do not be a conformer be a transformer. Do not settle for average, seek to exceed, unleashing greatness and potential.
6. Take positive action based on your internal changes- must go from knowing to doing.   Everything worthwhile in life is uphill.  In a crisis, the hill is very steep requiring you to walk uphill every day.  You must be willing to climb putting in the work, requiring application,
7. Create an environment that promotes positive change, creativity.   People are unaware that there is a better way to live.  We have become domesticated, programmed to believe that which is not true.  ***That a way is the only way resulting in our not believing in better. Change is the law of life.***
8. Commit to making a difference with others in your community. Alliances and collaboration are key. Establish connections and forge relationships. Focus on completing not competing.

**Call to Action** - Create a 75-day plan. Throw out the annual plan. Environment is evolving and changing thus we must be adaptable.